Westcott, Slade AND Balcom Co.

MERRIMAC Pure House PAINT

PROVIDENCE, R. I.

[ca 1910]

MERRIMAC PURE PAINT

MADE OF

The Best Pigments
and Pure Linseed Oil.

TO ASCERTAIN THE AMOUNT OF MIXED PAINT REQUIRED.

Add the number of feet in width (front and rear) to the number of feet in length (both sides): this multiplied by the average height gives the number of square feet to be painted.

Divide by 200, as one gallon of this Paint covers 200 square feet two coats (gives the amount required in gallons.)

EXAMPLE;

Front,	- - 25	feet,
Rear,	- - 25	"
Side	- - 50	"
Side,	- - 50	"
	150	feet
Multiply by height	30	

200)4500 sq, feet
22 gallons for
two coats.

TDCAT 1910 #PAPV03784

INSIDE WHITE, Flat and Gloss

600

202

223

207

237

212

211

224

FOR ORDERS OF FIV

OUTSIDE WHITE

209

203

200

208

610

201

205

216

VE GALLONS OR OVER WE WILL MATCH A

BLACK

232

225

219 ★

218 ★

275 ★

250

227

228

ANY DESIRED SHADE.

★217 VERMILION

204

226

231

229

214

220 ★

540

215

★HIGHER PRICED SHADES

MERRIMAC PURE HOUSE PAINT

is made from a carefully compounded mixture of the best pigments specially adapted to avoid flowing, cracking or peeling, combined with the best quality of Linseed Oil. When properly applied in accordance with the directions they will cover as much surface as any paint that can be obtained, and dry with a hard but elastic and glossy surface.

This paint is made with a heavy body; and if necessary can be thinned with pure Linseed Oil or Linseed Oil and Turpentine, according to condition of wood and temperature.

On old work the first coat should be thin, and the same applies to very rough or absorbent surfaces.

Too much Turpentine must not be used for outside work.

DIRECTIONS FOR USE.

For all practical purposes the following may be considered correct.

See that the paint is thoroughly stirred.

Be sure that the surface to be painted is perfectly dry.

All pitchy or sappy places should be shellaced.

Do not apply the second coat until the first is thoroughly dry.

If the paint is too thick, thin it down with two-thirds Raw Oil and one-third Turpentine in dry warm weather. In cold damp weather a small quantity of best Liquid Dryer should be added.

Painting in damp, foggy weather should, if possible be avoided, as it is almost impossible to keep the surface perfectly dry, and the dampness injures the Paint, and makes it liable to peel.

All new wood should be allowed to dry out before priming coat of Paint is applied.

Westcott, Slade

AND

Balcom Co.

IMPORTERS,

MANUFACTURERS & DEALERS,

Paints, Oils,

Varnishes,

Brushes,

Glass, Chemicals

and Painters' Supplies.

38-40-42- WASHINGTON STREET,

41 Eddy Street,

TELEPHONE 1258. P. O. BOX 1129

PROVIDENCE, R. I.

WESTCOTT,
SLADE &
BALCOM CO.

FOR SALE BY

Gates & Beckwith

NEW LONDON, CONN.